

**Alexandre Lefebvre**

CEO of BMR – 2021-2026

With a Master of Business Administration (MBA) from Queen's University and a Bachelor of Business Administration from the University of Ottawa, Alexandre Lefebvre has been deeply involved in the construction and renovation industry for many years.

Early in his career, he joined Lefebvre & Benoit, a family-owned business established nearly 60 years ago and a true leader in the distribution of building materials in Quebec. He became its president in 2012.

In March 2021, Alexandre Lefebvre was appointed CEO of Groupe BMR and Executive Vice President of Sollio Cooperative Group.

A seasoned executive recognized for his passion, leadership, and commitment to the community, Alexandre Lefebvre serves on the board of directors of the Independent Lumber Dealers Co-operative, a purchasing group with annual sales exceeding \$7 billion.

He has also served on the Board of Governors of the Conseil du patronat du Québec (CPQ) and was honoured on the list of the 40 Most Successful Canadians Under 40 in 2017.